## Durham Learn Transcript Helen Radcliffe

[Text: Helen Radcliffe, Strategic Manager for Wellbeing, Sport and Leisure, Durham County Council]

**Images** [Graphic skyline image across bottom of page. Logo with County Durham Together Partnership logo and Better for everyone strapline]

[Video: Helen sat against a neutral background]

[Helen Radcliffe: Well, I know when we first started looking at this, we already had a really strong Multiply delivery in schools, so we wanted to bring Communicate into that, but we didn't do that, we didn't just go we know best and bring it in. So, we very much talked to the schools about the different places where their children were in terms of curriculum, the key stages and we've tried to develop Communicate activities that fitted with the key stage and the developmental stage of the children that we are working with. I also know that the Team in talking to, in another bit of Communicate, I know they've worked with the Parent Carer panel and talked to them about what they would find valuable in terms of literacy support and then we've been able to weave that into the things we develop. We've also worked with them, some of our partners to say what do the people you work with need because they might be very different. For example, the team have been working with Harbour and we are developing a really bespoke piece of work and training and learning for their people who they support. So, it's very much about finding out what others need and then interweaving that into our delivery and then seeing if that fits the bill and if it doesn't, we will adapt and amend and change it.

[Images: County Durham Together Partnership logo]